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# Business Management Phd Thesis Topics

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Inter-Organizational Information Systems and Business Management: Theories for Researchers  
Current Topics in Management  
Service innovation management  
ICMLG2016-4th International Conference on Management, Leadership and Governance  
Handbook of Research on Smart Technology Applications in the Tourism Industry  
Doing Your Dissertation in Business and Management  
Transcultural Marketing for Incremental and Radical Innovation  
A Guide to Professional Doctorates in Business and Management  
ECIE 2022 17th European Conference on Innovation and Entrepreneurship  
Contemporary Issues in Branding  
20th European Conference on Research Methodology for Business and Management Studies  
ECKM2015-16th European Conference on Knowledge Management  
Emerging Tools and Strategies for Financial Management  
Handbook of Research on Engineering Education in a Global Context  
Advances in Pharma Business Management and Research  
Management Science, Logistics, and Operations Research  
ECRM 2019 18th European Conference on Research Methods in Business and Management  
Handbook of Research on Managerial Solutions in Non-Profit Organizations  
Quality Management for Competitive Advantage in Global Markets  
Advanced Topics in Global Information Management  
Handbook of Research on Serious Games as Educational, Business and Research Tools  
Handbook of Islamic Marketing  
Agent and Web Service Technologies in Virtual Enterprises  
Handbook of Research on Climate Change Impact on Health and Environmental Sustainability  
ECKM2010-Proceedings of the 11th European Conference on Knowledge Management  
Handbook of Research on Entrepreneurs' Engagement in Philanthropy  
Predicting Trends and Building Strategies for Consumer Engagement in Retail Environments  
18th European Conference on Knowledge Management (ECKM 2017)  
Handbook of Research on Strategic Fit and Design in Business Ecosystems  
Research Handbook on Disability and Entrepreneurship  
Contemporary Issues in Public Sector Accounting and Auditing  
Handbook of Research on Family Business  
Research Methods for Business and Management  
Knowledge Management for Corporate Social Responsibility  
Handbook of Investors' Behavior during Financial Crises  
Handbook of Research on Global Hospitality and Tourism Management  
Handbook of Research on Entrepreneurship and Organizational Resilience During Unprecedented Times  
ICMLG2015-The 3rd International Conference on Management, Leadership and Governance

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## **LOPEZ LAMBERT**

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*Inter-Organizational Information Systems and Business Management: Theories for Researchers*  
Edward Elgar Publishing

Engineering education methods and standards are important features of engineering programs that should be carefully designed both to provide students and stakeholders with valuable, active, integrated learning experiences, and to provide a vehicle for assessing program outcomes. With the driving force of the globalization of the engineering profession, standards should be developed for mutual recognition of engineering education across the world, but it is proving difficult to achieve. The Handbook of Research on Engineering Education in a Global Context provides innovative insights into the importance of quality training and preparation for engineering students. It explores the common and current problems encountered in areas such as quality and standards, management information systems, innovation and enhanced learning technologies in education, as well as the challenges of employability, entrepreneurship, and diversity. This publication is vital reference source for science and engineering educators, engineering professionals, and educational administrators interested in topics centered on the education of students in the field of engineering.

*Current Topics in Management* IGI Global

Climate change is not only one of the greatest threats to modern civilization; it is also a great challenge to economic development in the 21st century. Global warming can lead to periods of both drought and intense rain, causing crops to fail and ruining the livelihoods of many in underdeveloped countries. The Handbook of Research on Climate Change Impact on Health and Environmental Sustainability is an authoritative reference source that offers a comprehensive and timely analysis of various aspects of global warming and its consequences. Featuring such topics as assessment of and adaption to climate change, water and its socio-economic impact, the environmental effects of climate change on human health, and the mitigation of climate change on both a local and global level, this expansive handbook is an essential reference source for students, researchers, academicians, engineers, government executives, and other practitioners looking to make a difference in the treatment of our environment. This publication features timely research on subjects including, but not limited to, climate change and its effect on both urbanization and the trade competitiveness of different regions, water-related diseases flourishing due to climate change, health risks and rethinking health service provision, losses from natural disasters, farmers' views on the environment, drought management policies, groundwater resource management, trends in long-term rainfall, fishery management and productivity, preserving biodiversity, and sustainable forest use.

*Service innovation management* Academic Conferences and publishing limited

ÔThis is an especially timely publication, given the current metamorphosis of politics in the Middle East and North Africa. ...zlem Sandökcö and Gillian Rice are to be congratulated for having sensed

the need for a Handbook that will alert marketers to the vast market opportunities offered by Muslim consumers. It is essential to become attuned to the values and principles of Islamic cultures that will drive consumption, product and service choices, brand preference, and brand loyalty in coming years. The scholars who have contributed to this Handbook come from many different backgrounds to offer a kaleidoscope of research and recommendations on how best to serve this previously overlooked segment of consumers who make up a quarter of world markets. Õ Ñ Lyn S. Amine, Saint Louis University, US ÔThis ambitious and timely collection will be enormously valuable to readers in the practice and study of the growing field of Muslim marketing and branding. Essays range expertly across key sectors (notably finance, food, and fashion) and territories (of Muslim majority and minority population). Contributors elaborate the diversity of Muslim experiences, beliefs, and practices that must be taken into account by marketing professionals seeking to exploit this newly recognized market. Academic authors provide helpful postscripts for marketers, making clear the links between their nuanced historicized understanding of contemporary transnational, global, and local forms of Muslim identity and practice. This book provides an essential guide to those who study and those who participate in Muslim branding and marketing. Õ Ñ Reina Lewis, London College of Fashion, UK The Handbook of Islamic Marketing provides state-of-the-art scholarship on the intersection of Islam, consumption and marketing and lays out an agenda for future research. The topics covered by eminent contributors from around the world range from fashion and food consumption practices of Muslims to retailing, digital marketing, advertising, corporate social responsibility and nation branding in the context of Muslim marketplaces. The essays offer new insights into the relationship between morality, consumption and marketing practices and discuss the implications of politics and globalization for Islamic markets. This comprehensive Handbook provides an essential introduction to the newly emerging field of Islamic marketing. It is invaluable for researchers and students in international marketing who are interested in the intersection of Islam and marketing as well as those from anthropology and sociology studying Muslim consumers and businesses. The book also supplies vital knowledge for Muslim and non-Muslim business leaders generating commerce in Islamic communities.

*ICMLG2016-4th International Conference on Management, Leadership and Governance* IGI Global  
*Advanced Topics in Global Information Management* is the third in a series of books on advance topics in global information management (GIM). GIM research continues to progress, with some scholars pushing the boundaries of thinking and others challenging the status quo. \*Note: This book is part of a new series entitled *Advanced Topics in Global Information Management*. This book is Volume Three within this series (Vol. III, 2004).

*Handbook of Research on Smart Technology Applications in the Tourism Industry* Academic Conferences and Publishing Limited

In a changing and complex environment currently facing the main challenges of sustainable development, effective management of knowledge, intellectual assets, organizational learning, and talent management are the basis for social innovation and new ways of competition. In this sense,

management and business practice are incorporating social and environmental demands made by all types of stakeholders to improve business decisions and strategies. Knowledge Management for Corporate Social Responsibility provides research exploring the theoretical and practical aspects of linking firm profitability, social development, and natural environment in respect to business management practices. Featuring coverage on a broad range of topics such as employer branding, intellectual capital, and organizational performance, this book is ideally designed for business professionals, small business owners, entrepreneurs, academicians, researchers, and business students.

Doing Your Dissertation in Business and Management IGI Global

'This is a very business-like book in its approach. It has an impressive global reach in its authorship, focal areas and use of evidence; it hits all the major practical challenges of family firms in a spirit that is fresh and current; and it deals with the cutting-edge themes and issues that are uppermost in the minds of owners, executives, advisors and researchers in the field.' – Nigel Nicholson, London Business School, author, *Managing the Human Animal*, *Family Wars* and *The 'I' of Leadership*  
 Acclaim for the first edition: 'The authors have taken a lot of pain in putting this handbook together. As the name indicates, this is an excellent handbook for researchers.' – Global Business Review  
 'The Handbook of Research on Family Business has collected and synthesized a broad variety of topics by notable researchers who share a common dedication to family business research. This Handbook provides a comprehensive treatment that advances the frontiers of knowledge in family business, provoking valuable thoughts and discussion. The Handbook will serve as both an authoritative and comprehensive reference work for researchers investigating family enterprises.' – A. Bakr Ibrahim, Concordia University, Montreal, Canada  
 'Although family business research is a young discipline it is both necessary and important. For the wellbeing and future development of our society the survival of prosperous and passionate family business entrepreneurs is indispensable. In order to help the families in business to better understand how to succeed with their enterprises we need qualified and updated research. This book is the answer!' – Hans-Jacob Bonnier, Bonnier Business Press Group, Sweden and 6th Generation Chairman of the Family Business Network – International  
 'This Handbook is a unique compilation of the most important and the best recent family business research. The field has grown so rapidly that this effort will be a mark for the research to follow. The Handbook of Research on Family Business will be the reference for scholars in family business for many years to come. It will also stimulate new ideas in research.' – John L. Ward, IMD, Switzerland and Northwestern University, US  
 During the previous decade, the multi-disciplinary field of family business has advanced significantly in terms of advances in theory, development of sophisticated empirical instruments, systematic measurement of family business activity, use of alternative research methodologies and deployment of robust tools of analysis. This second edition of the Handbook of Research on Family Business presents important research and conceptual developments across a broad range of topics. The contributors – notable researchers in the field – explore the frontiers of knowledge in family business entrepreneurship and stimulate critical thinking, enriching the repository of theoretical frameworks and methodologies. The Handbook takes a systematic and rigorous approach by providing in-depth insights into the dynamics of family business, its context and the significant role of stakeholders. Ultimately, this scholarly compendium

of extant family business papers is an invaluable resource for researchers, educators, family business consultants, family business owner-managers and students.

Transcultural Marketing for Incremental and Radical Innovation IGI Global

Providing a comprehensive account which brings a wide range of countries to the forefront in terms of both comparability and accountability, this study shines a light on the differences in accounting systems between states, and fills a gap in the literature by combining these aspects of public sector accounting and auditing within a single book.

A Guide to Professional Doctorates in Business and Management IGI Global

In today's modernized society, certain technologies have become more applicable within many professional fields and are much easier to implement. This includes the tourism industry, where smart technology has provided a range of new marketing possibilities including more effective sales tactics and delivering a more personalized customer experience. As the scope of business analytics continues to expand, professionals need research on the various applications of smart technology within the field of tourism. The Handbook of Research on Smart Technology Applications in the Tourism Industry is an essential reference source that discusses the use of intelligent systems in tourism as well as their influence on consumer relationships. Featuring research on topics such as digital advertising, wearable technology, and consumer behavior, this book is ideally designed for travel agents, tour developers, restaurateurs, hotel managers, tour directors, airlines, marketers, researchers, managers, hospitality professionals, policymakers, business strategists, researchers, academicians, and students seeking coverage on the use of smart technologies in tourism.

**ECIE 2022 17th European Conference on Innovation and Entrepreneurship** IGI Global

Global economic scenarios are increasing in complexity due to the recent global financial crisis, globalization, the evolution of ICT, and the changing behaviors of consumers. This has made it difficult to predict trends and build strategies within the retail industry. As a result, long-term forecasts and schedules are not possible, and more research is needed to explore today's consumer profile and set the frameworks for future recovery strategies. Predicting Trends and Building Strategies for Consumer Engagement in Retail Environments is a pivotal reference source that provides practical insights into improving the understanding of complex retail environments and consumer shopping behaviors in order to predict trends and develop strategies for retailers in times of economic crisis. While highlighting topics such as consumer engagement, industry models, and market globalization, this publication explores qualitative and quantitative methods of interest and the multidisciplinary approaches revolving around the industry. This book is ideally designed for marketers, managers, practitioners, retail professionals, academicians, researchers, and students seeking current research on relationship marketing, digital marketing, service management, and complexity theories.

Contemporary Issues in Branding IGI Global

Currently, very little academic research exists on the intersection of entrepreneurship and philanthropy. This unique Handbook fills that gap, exploring how and why entrepreneurs who drive success in the for-profit world become engaged in philanthropy

20th European Conference on Research Methodology for Business and Management Studies OUP Oxford

This book provides students and academics with a comprehensive analysis of the theory and practice of branding. The challenge to explore new and effective ways of harnessing the power of communication to engage with company stakeholders in interactive, immediate and innovative ways is ever-present in the digital era. Digital marketing and social media create opportunities for managers to communicate their brand's identity to their consumers and stakeholders. Yet, limited empirical research exists to elucidate these issues, and less still that assists our understanding of branding issues at an international level. Recognising the complexity and plurality at the heart of the branding discipline, this text explores the relationship between brands, identity and stakeholders. Working through building, designing and maintaining a brand, the authors consider such aspects as strategic planning and campaign management, research and measurement, media relations, employee communication, leadership and change communication, and crisis branding. Critically, differing methods and approaches applied to branding and communication research design are assessed, including both qualitative and quantitative methods. Proposing a mixture of theory and practice with international case studies, this book is an invaluable companion for advanced undergraduate and postgraduate students, academics of marketing and strategic brand management, as well as managers and decision makers globally.

ECKM2015-16th European Conference on Knowledge Management IGI Global

As the series editor, M. Afalur Rahim points out with justifiable pride, for the past fourteen years Current Topics in Management has provided high quality research and theory on management concerns at the international as well as national levels, and done so through with respect for the universality, collegiality and need for broad involvement. The present volume continues and expands on that tradition, and is predicated on the need for high level interactions between human motivation and organisational performance. While each essay is unique and can stand alone, the volume demonstrates a linkage in four major sections: organisational behavior and performance; strategy, structure, and performance; cognition, common sense, and effectiveness; and entrepreneurship as a whole. This makes possible a unique title for the volume as a whole: Organizational Behavior, Performance, and Effectiveness. This volume takes on innovative dimensions in its own right: the relationship between competence, performance and longevity in issues of social support networks and organisational turnover, the issue of competence destroying technologies that are engulfed by uncertainty, firm performance and cognitive differentiation of tasks, management premises and cellular organisations - both past and present, and wider issues of cognition in the performance of tasks and the design of enterprises. This is in short, a cutting edge volume of potential wide use and interest in a variety of public and private managerial situations. M. Afalur Rahim is the founding editor of the International Journal of Organizational Analysis and International Journal of Conflict Management, author of twenty books and numerous journal articles, and is a University Distinguished Professor at Western Kentucky University.

**Emerging Tools and Strategies for Financial Management** Springer Nature

Provides a comprehensive review of the most recent advances in agent and Web service technologies. Provides an integrated view of the most recent contributions that support formation, integration, collaboration, and operation in virtual enterprise. Presents examples of applications of these technologies throughout various aspects of the virtual enterprise life cycle.

**Handbook of Research on Engineering Education in a Global Context** IGI Global

With advancing information technology, businesses must adapt to more efficient structures that utilize the latest in robotics and machine learning capabilities in order to create optimal human-robot cooperation. However, there are vital rising concerns regarding the possible consequences of deploying artificial intelligence, sophisticated robotic technologies, automated vehicles, self-managing supply modes, and blockchain economies on business performance and culture, including how to sustain a supportive business culture and to what extent a strategic fit between human-robot collaboration in a business ecosystem can be created. The Handbook of Research on Strategic Fit and Design in Business Ecosystems is a collection of innovative research that builds a futuristic view of evolving business ecosystems and a deeper understanding of business transformation processes in the new digital business era. Featuring research on topics such as cultural hybridization, Industry 4.0, and cybersecurity, this book is ideally designed for entrepreneurs, executives, managers, corporate strategists, economists, IT specialists, IT consultants, engineers, students, researchers, and academicians seeking to improve their understanding of future competitive business practices with the adoption of robotic and information technologies.

**Advances in Pharma Business Management and Research** Edward Elgar Publishing

A completely comprehensive overview of key research methods and the main choices available when undertaking a dissertation. It is a clear, concise and practical guide containing wealth of outstanding examples for each method covered.

Management Science, Logistics, and Operations Research IGI Global

This is a research book with a difference. It tells the truth about the research process. Each phase of a research project is addressed in the simultaneous order in which researchers often undertake them. Importantly, the book recognizes that writing up a research project is rarely organized in the form in which the dissertation is finally presented. Readers are given guidelines to help them assess the kind of researcher they are and the all important question of how to choose a research project is answered. The book is easy to read and covers: An explanation of what lies behind the requirements that need to be met by a research proposal What readers should expect from their supervisors and what the researched organisation might expect from readers Support for the confused and anxious student. This book will guide the student through a challenging time, giving quick and realistic support to enable a stress-free completion of their final dissertation and project write up. SAGE Study Skills are essential study guides for students of all levels. From how to write great essays and succeeding at university, to writing your undergraduate dissertation and doing postgraduate research, SAGE Study Skills help you get the best from your time at university. Visit the SAGE Study Skills website for tips, quizzes and videos on study success!

ECRM 2019 18th European Conference on Research Methods in Business and Management IGI Global

\*Shortlisted in the Management and Leadership Textbook Category at CMI Management Book of the Year Awards 2017\* A Guide to Professional Doctorates in Business and Management has been written by a team of experts with experience of the challenges faced in both studying for and supervising professional doctorates in business and management. Inside they address the key issues faced, in particular how these courses differ from a traditional PhD, and the different skills

and approach needed for success. Chapters explore the nature and importance of PDs as leading change in the professional world of practice, and how they need to differ from traditional forms of doctorate such as PhDs. The guide also offers practical guidance on researching in this particular mode, and through writing and publishing a thesis, making a valuable contribution to professional knowledge. -- Dr Catherine Groves

Handbook of Research on Managerial Solutions in Non-Profit Organizations SAGE

The conference committee encourages contributions on this wide range of topics through the use of a variety of rigorous approaches, including theoretical and empirical papers employing qualitative, quantitative and critical methods. Action-based research, case studies and work-in-progress/posters are enthusiastically welcomed. PhD research, proposals for roundtable discussions, practitioner contributions and product demonstrations based on the conference themes are also invited.

**Quality Management for Competitive Advantage in Global Markets** Transaction Publishers  
This open access book presents a unique collection of practical examples from the field of pharma business management and research. It covers a wide range of topics such as: 'Brexit and its Impact on pharmaceutical Law - Implications for Global Pharma Companies', 'Implementation of Measures and Sustainable Actions to Improve Employee's Engagement', 'Global Medical Clinical and Regulatory Affairs (GMCRA)', and 'A Quality Management System for R&D Project and Portfolio Management in a Pharmaceutical Company'. The chapters are summaries of master's theses by "high potential" Pharma MBA students from the Goethe Business School, Frankfurt/Main, Germany, with 8-10 years of work experience and are based on scientific know-how and real-world experience.

The authors applied their interdisciplinary knowledge gained in 22 months of studies in the MBA program to selected practical themes drawn from their daily business.

Advanced Topics in Global Information Management Academic Press

Quality should be treated as a culture of success in the market. Enterprises focused on quality will survive in the long term in this new environment because quality is what may create a real and robust link between a company and its clients, and these clients should always be considered the heart of any business; without them, there is neither option nor sense to continue any activity in a company. Quality Management for Competitive Advantage in Global Markets is an essential reference source that discusses the importance of quality practices and global market practices. With research that allows practitioners to improve their understanding of the strategic role of quality in the information and knowledge society, it focuses on describing a global economy formed by networks, organizations, teams, workgroups, information systems, and finally, actors in networked environments. Featuring research on topics such as consumer satisfaction, human capital, and quality management, the target audience of this book is composed of professionals and researchers working in the field of information and knowledge management in various disciplines including library, information and communication sciences, administrative sciences and management, education, adult education, sociology, computer science, and information technology. Moreover, the book provides insights and supports executives concerned with the management of expertise, knowledge, information, and organizational development in different types of work communities and environments.