
Entrepreneurial Finance

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Strategic Entrepreneurial Finance
A Managerial Approach for Developing Markets
Entrepreneurial Finance
With Applications from Behavioral Finance and Economics
Fundamentals of Entrepreneurial Finance
Entrepreneurial Finance
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Venture Capital, Deal Structure, and Valuation, Second Edition
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Strategic Entrepreneurial Finance
Entrepreneurial Finance: Finance and Business Strategies for the Serious Entrepreneur
Bank Lending and Entrepreneurial Finance
Entrepreneurial Financial Management

JANIYAH HOGAN

Entrepreneurial Finance World Scientific

Entrepreneurial Finance applies current financial economics research and theory to the study of entrepreneurship and new venture finance.

Entrepreneurial Finance Entrepreneurial Finance: Finance and Business Strategies for the Serious Entrepreneur

Timely, practical, comprehensive manual for financing entrepreneurial ventures, with a strong European perspective.

Strategic Entrepreneurial Finance Stanford Business Books

ENTREPRENEURIAL FINANCE, 6e, guides readers through a complete life cycle of the firm as it introduces the theories, knowledge, and corporate finance tools and techniques an entrepreneur needs to start, build, and eventually harvest a successful venture. With a strong emphasis on sound financial management practices, it explains how to secure financing, use business cash flow models, and strategically position the early-stage company. It also covers how to effectively interact with financial institutions and regulatory agencies that can affect venture growth and enable liquidity for investors. In-depth capstone cases, mini-cases, and examples vividly illustrate such key concepts as venture capital funds, institutional investors, strategic alliances, the role of business angels, licensing agreements, exit strategies, and much more. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

A Managerial Approach for Developing Markets John Wiley & Sons

For the last few years researchers in business administration have increasingly become aware of the central role of small and medium enterprises for the prosperity of an economy. As a consequence, "entrepreneurship" has grown a most relevant sub-discipline in business administration. This special issue focuses on the specific problems in the field of finance that are essential for small and medium enterprises. The articles offer an excellent overview of research questions lying at the very heart of entrepreneurial finance and thus may serve as the starting point for further interesting investigations.

Entrepreneurial Finance Gabler Verlag

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With Applications from Behavioral Finance and Economics Cambridge University Press

Entrepreneurial Finance: Finance and Business Strategies for the Serious Entrepreneur McGraw Hill Professional

Fundamentals of Entrepreneurial Finance Routledge

This accessible, reader-friendly text guides you through a complete life cycle of the firm as it introduces the theories, knowledge, and corporate finance tools and techniques an entrepreneur needs to start, build, and eventually harvest a successful venture. With a strong emphasis on sound

financial management practices, the text explores important issues entrepreneurs face, including how and where to obtain financing, using business cash flow models, and positioning the early-stage company strategically. You will also gain an understanding of how to interact effectively with financial institutions and regulatory agencies that can affect venture growth and enable liquidity for investors. Drawing on real-life entrepreneurial ventures and common financial scenarios, the authors include an in-depth capstone case, numerous mini-cases, and abundant examples to engage your interest and vividly illustrate key concepts such as venture capital funds, institutional investors, strategic alliances, the role of business angels, licensing agreements, and exit strategies. Trust ENTREPRENEURIAL FINANCE, Fifth Edition, to provide the skills and confidence you need for entrepreneurial success in today's markets. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Entrepreneurial Finance John Wiley & Sons Incorporated

Advances in Entrepreneurial Finance brings together contributions from researchers from the fields of entrepreneurship, behavioral finance, psychology, and neuroscience to shed new light on the dynamics of decision making and risk taking by entrepreneurs and venture capitalists (VCs). Every new venture requires access to capital at competitive interest rates, and much has been written on general entrepreneurship by management scholars and financial contracting by financial economists using traditional finance theory with all its highly restrictive assumptions regarding decision makers' cognitive capabilities and behavior. But recent developments in behavioral finance can now be applied to understand how entrepreneurs and VCs perceive risk and uncertainty and how they decide and act accordingly. Showcasing the latest research, this volume demonstrates that findings from the behavioral and neuroscience arenas can and do explain decision making by entrepreneurs and venture investors in the real world. Consequently, such findings have practical implications not only for entrepreneurs, venture capitalists, and their advisors, but also all government agencies and NGOs that want to support product and technological innovation, capital formation, job creation, and economic development.

Contemporary Developments in Entrepreneurial Finance McGraw Hill Professional

To start a successful business, you need a comprehensive toolbox full of effective financial and business techniques at your fingertips. Entrepreneurial Finance provides the essential tools and know-how you need to build a sturdy foundation for a profitable business. This practical road map guides you from crafting a meaningful business plan to raising your business to the next level. It offers potent methods for keeping firm financial control of your enterprise and insightful tips for avoiding the multitude of financial barriers that may block your entrepreneurial dream. Written by Steven Rogers, a leading educator at the prestigious Kellogg School of Management, this reliable guidebook covers: The dual objectives of a business plan and how to ensure that both are fulfilled Differences between debt and equity financing and how and why to use each Real-world methods for structuring a deal to benefit both the financier and the entrepreneur Valuation techniques for understanding what your business is truly worth Essential resources for finding the detailed information you need Entrepreneurial Finance clearly explains the inescapable rules of finance and business by using real-world examples and cutting-edge data from the Global Entrepreneurship Monitor (GEM) research project. It features up-to-date coverage of phantom stock, options, and the

state of entrepreneurship in such countries as Canada, Europe, Asia, and South America. This definitive guide is effective in today's business climate, with robust, no-nonsense coverage on everything from the new realities of revenue valuation and the growth of women entrepreneurs to the fallout from the dot-com boom and the impact of Sarbanes-Oxley on corporate governance. Just because you're in business for yourself doesn't mean you're alone. Entrepreneurial Finance helps you create a long-term plan for achieving maximum profit.

Venture Capital, Deal Structure, and Valuation, Second Edition Cambridge University Press
Financial aspects of launching and operating a high-tech company, including risk analysis, business models, U.S. securities law, financial accounting, tax issues, and stock options, explained accessibly. This book offers an accessible guide to the financial aspects of launching and operating a high-tech business in such areas as engineering, computing, and science. It explains a range of subjects—from risk analysis to stock incentive programs for founders and key employees—for students and aspiring entrepreneurs who have no prior training in finance or accounting. The book begins with the rigorous analysis any prospective entrepreneur should undertake before launching a business, covering risks associated with a new venture, the reasons startup companies fail, and the stages of financing. It goes on to discuss business models and their components, business plans, and exit planning; forms of business organization, and factors to consider in choosing one; equity allocation to founders and employees; applicable U.S. securities law; and sources of equity capital. The book describes principles of financial accounting, the four basic financial statements, and financial ratios useful in assessing management performance. It also explains financial planning and the use of budgets; profit planning; stock options and other option-type awards; methodologies for valuing a private company; economic assessment of a potential investment project; and the real options approach to risk and managerial flexibility. Appendixes offer case studies of Uber and of the valuation of Tentex.

Financing Entrepreneurship and Innovation in Emerging Markets McGraw-Hill Education

Publisher's Note: Products purchased from Third Party sellers are not guaranteed by the publisher for quality, authenticity, or access to any online entitlements included with the product. Get your business up and running—and keep it thriving—with the latest edition of the classic entrepreneurial resource For over 20 years, Steven Rogers's Entrepreneurial Finance has been the definitive guide to setting up and managing the financial aspects of any small- to medium-sized business. But how can today's entrepreneurs learn to thrive in the most difficult economy in generations? In this long-awaited fourth edition, Rogers updates his classic content for the 21st century, revising every chart, graph, and case study to reflect the modern entrepreneurial landscape. Inside, you'll find the most up-to-date information on writing a growth business plan, compiling and understanding financial statements, making a company profitable, valuing a company, cash flow management, debt and equity financing, and much more. The book is also packed with brand-new content on such current topics as: • Entrepreneurship and intrapreneurship models • Raising venture capital in private markets • Crowdfunding vs. crowdsourcing • Financing for minorities and women • Taking a job with an entrepreneurial firm Along with real-world case studies and detailed analysis, all-new classroom materials for MBA students, and a streamlined approach that makes the material more accessible than ever, Rogers's updated content demystifies the ever-changing world of entrepreneurial finance

and guides you, step by step, through the process of maintaining steady profitability and business longevity. Whatever business you run or plan to launch, this essential guide provides the tools you need to build a sturdy foundation that will support it for many years to come.

Routledge

Fundamentals of Entrepreneurial Finance provides a comprehensive introduction to entrepreneurial finance, showing how entrepreneurs and investors jointly turn ideas into valuable high-growth start-ups. Marco Da Rin and Thomas Hellmann examine the challenges entrepreneurs face in obtaining funding and the challenges investors face in attracting promising ventures. They follow the joint journey of entrepreneurs and investors from initial match to the eventual success or failure of the venture. Written with the goal of making entrepreneurial finance accessible, this book starts with the basics, develops advanced topics, and derives practical insights. Da Rin and Hellmann build on academic foundations from several disciplines and enrich the text with data, mini-cases, examples, and exercises.

Stanford University Press

Entrepreneurial Finance: Venture Capital, Deal Structure & Valuation, Second Edition illustrates how the theory and methods of finance and economics can be used to guide strategic decision-making. This text prepares readers for a variety of situations that confront stakeholders in the rapidly evolving fields of entrepreneurial finance and venture capital, outlining ways to think from the investor's and entrepreneur's perspectives. Readers will find a unique and direct focus on value creation as the objective of each strategic and financial choice. The authors specifically address the influences of risk and uncertainty on new venture success and investment performance, devoting substantial attention to methods of financial modeling and contract design. Finally, they provide a comprehensive survey of approaches to new venture valuation, with an emphasis on applications. The second edition is thoroughly revised to reflect new data, research, and changes in practice in this fast-moving field. It has an increased focus on venture capital, while maintaining its hallmark coverage of the financial aspects of entrepreneurship. Updates throughout address technological changes that have the potential to dramatically change the landscape for finance, such as recent innovations in contracting for early-stage ventures, artificial intelligence and machine learning, and Internet connectivity. Lastly, the book offers a companion website with a useful suite of resources for students and instructors alike, including spreadsheets, templates, simulation applications, and interactive cases and tutorials.

Entrepreneurial Finance for MSMEs The Fraser Institute

Entrepreneurial finance is a discipline that studies financial resource mobilization, resource allocation, risk moderation, optimization in financial contracting, value creation, and value monetization within the context of entrepreneurship. However, without proper strategic consideration the discipline is incomplete. This book examines how the activity of entrepreneurial finance can be enhanced via a concentration on value creation and through improved strategic decision-making. The most unique feature of the book is its focus on value creation. For entrepreneurs, value creation is not a one-off activity, but rather a continuous cycle of incremental improvements across a wide range of business activities. Entrepreneurial value creation is described in four comprehensive stages: value creation, value measurement, value enhancement, and value

realization, referred to as the C-MER model. This book focuses on what creates value rather than merely presenting value creation in a straight accounting framework. At the same time, deliberate and tactical planning and implementation ensure that the firm does not ignore the components necessary for it to survive and flourish. Vigorous strategic deliberations maximize the entrepreneurial firm's chances of making the right business decisions for the future, enable the firm to manage its available financial and non-financial resources in the most optimal manner, ensure that the necessary capital is secured to progress the development of the firm to its desired development level, and build value. While financial considerations are important, the field of strategic entrepreneurial finance represents a fusion of three disciplines: strategic management, financial management, and entrepreneurship. This orientation represents a natural evolution of scholarship to combine specific domains and paradigms of naturally connected business disciplines and reflects the need to simultaneously examine business topics from different perspectives which may better encapsulate actual entrepreneurial practices.

Finance for Small Business by Adelman and Marks Routledge

This study examines the performance of Canadian banks in financing entrepreneurship.

Advanced Introduction to Entrepreneurial Finance MIT Press

Provides a comprehensive picture of issues dealing with different sources of entrepreneurial finance and different issues with financing entrepreneurs. The Handbook comprises contributions from 48 authors based in 12 different countries.

Advances in Entrepreneurial Finance Routledge

This book provides a framework for understanding micro, small and medium sized enterprises (MSMEs) as important contributors to economic growth. By examining the economic and investment decisions behind these businesses, the author shows how managers of MSMEs can add value to the firm by applying managerial finance tools. Early chapters establish the basic tenets of new venture development and financing and explore the economic environment that business-owners inhabit, focusing on venture capital, microfinance intervention, and public sector interventions. Later chapters guide the reader through the process of financial planning and forecasting, and valuation, finishing with insights into how to harvest investments and make sound financial decisions. The book has interdisciplinary appeal and offers a timely consideration of MSMEs in developing economies. It will be valuable reading for all interested in the management and development of small businesses, the finance of entrepreneurship and policy affecting small and medium sized enterprises.

Entrepreneurial Finance Springer

More extensive regulations, new technologies, and new means of communication have significantly

changed the financing landscape for startups and small to medium-sized companies (SMEs). This volume provides a contemporary research-based overview of the latest trends in entrepreneurial finance and outlines expected future developments. Starting with the status quo in market regulations and the financing structure of SMEs, it addresses a broad range of new financing alternatives for innovative startups (e.g. business angel financing, venture capital and corporate venture capital), as well as recent social phenomena (e.g. crowdfunding and initial coin offerings (ICOs)). Incorporating qualitative, quantitative and mixed analytical methods, the book contributes to a better understanding of the financing world by reflecting both the researcher's and the practitioner's perspective.

An Academic and Policy Lens on the Status-Quo, Challenges and Trends Cengage Learning

No further information has been provided for this title.

The Oxford Handbook of Entrepreneurial Finance Stanford University Press

Entrepreneurial finance is a discipline that studies financial resource mobilization, resource allocation, risk moderation, optimization in financial contracting, value creation, and value monetization within the context of entrepreneurship. However, without proper strategic consideration the discipline is incomplete. This book examines how the activity of entrepreneurial finance can be enhanced via a concentration on value creation and through improved strategic decision-making. The most unique feature of the book is its focus on value creation. For entrepreneurs, value creation is not a one-off activity, but rather a continuous cycle of incremental improvements across a wide range of business activities. Entrepreneurial value creation is described in four comprehensive stages: value creation, value measurement, value enhancement, and value realization, referred to as the C-MER model. This book focuses on what creates value rather than merely presenting value creation in a straight accounting framework. At the same time, deliberate and tactical planning and implementation ensure that the firm does not ignore the components necessary for it to survive and flourish. Vigorous strategic deliberations maximize the entrepreneurial firm's chances of making the right business decisions for the future, enable the firm to manage its available financial and non-financial resources in the most optimal manner, ensure that the necessary capital is secured to progress the development of the firm to its desired development level, and build value. While financial considerations are important, the field of strategic entrepreneurial finance represents a fusion of three disciplines: strategic management, financial management, and entrepreneurship. This orientation represents a natural evolution of scholarship to combine specific domains and paradigms of naturally connected business disciplines and reflects the need to simultaneously examine business topics from different perspectives which may better encapsulate actual entrepreneurial practices.